

Your GreenEarth News

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In This Issue

[Brainstorming, idea sharing, and fun for all](#)

[A Big Thank You to Our Sponsors](#)

[Independent Fashion Designer Requests GreenEarth](#)

[Affiliate Receives Green Footprint Award](#)

[GreenEarth's Newest Affiliate](#)

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Quick Links

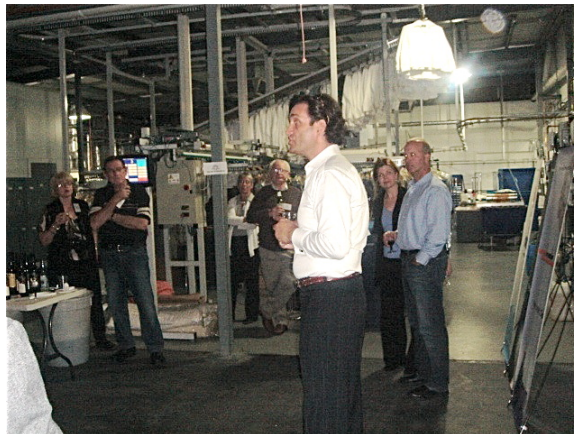
[Learn More](#)

[Just For Existing Drycleaners](#)

[Just For New Entrants](#)

A great time by all at GreenClean 2011

Brainstorming, idea sharing, and fun for all



Complete nourishment for the body, the mind and the business soul

The Business Side

The dry cleaning business is more complicated than most give it credit. Succession planning, care labeling as tested and produced by manufacturers, and solar energy to heat your hot water were all discussed by high quality guest speakers.

The Fun Side

A full bus left for the McLaren Vale and returned with cases and cases of wines, along with a load of dry cleaners feeling no pain. The golfers had a good time as well.

The Take Aways

Understanding GreenEarth's position in the international forum with minority ownership interest by 2 of the Fortune 500 companies - General Electric and Procter & Gamble provides a solid foundation of technical and financial support.

Publicly traded companies choose GreenEarth as their solvent of choice by Johnson Cleaners UK, Mens Warehouse and Procter &

Gamble USA.

All About Silicone reviewed the uses by Unilever, Procter & Gamble and cosmetic houses throughout Australia.

It's extremely common in deodorants as a replacement to alcohol as it evaporates quickly and leaves hands dry, not sticky. It's also found in baby shampoos to remove knots and evaporates with no residue.

The Garment Cleaning Clinic provided a great review of wet cleaning as an excellent complementary service to GreenEarth.

A Big Thank You to Our Sponsors



Spencer Systems, attended by the father and son team of Daniel and John Hays, hosted the Friday evening event at KarlChehade's dry cleaning plant.

Brian Miller of Miller's Systems hosted the Saturday evening of dinner and entertainment.

LDTC hosted our Saturday work session and provided some great give aways. The DIA sponsored polo shirts for all.

Independent Fashion Designer Requests GreenEarth

Care labels continue to be designed for GreenEarth

Requests for textile testing by GreenEarth are ongoing and provided by GreenEarth Affiliates direct to the fashion designers.

Relationships are introduced and continue to grow and flourish through this process.



Affiliate Receives Green Footprint Award



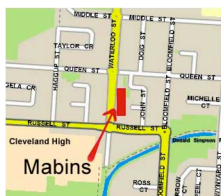
Waverley Council hosted its annual Brightest and Best Business Awards gala evening on 10 October 2011.

The Brightest and Best Business Awards recognises, promotes and rewards the contribution by local businesses towards making Waverley a dynamic and economically vital place to live, work and shop.

Candidates for the Green Footprint Award were assessed on initiatives they have undertaken towards environmentally friendly business management including conserving energy and water, waste management and transport habits.

Congratulations DryGreen of Bondi Junction.

GreenEarth's Newest Affiliate



Mabins Dry Cleaners

Welcome our newest Affiliate. Located in Cleveland, QLD, Richard Mabin is excited about the marketing opportunities available to him with GreenEarth.

About GreenEarth

GreenEarth® Cleaning Australasia is designed to differentiate your business from the general dry cleaning industry and to provide a process and products that are "good for everybody".