

Your GreenEarth News

- March 2010

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It's been a busy month for GreenEarth. Brand recognition continues to grow with consumers and the growing number of affiliates are better able to serve the Australian market.

What Consumers Say . . .



Consumer-oriented web sites continue to speak highly of GreenEarth and to outline its benefits.

Greener Dry Cleaning by Robin Shreeves "Traditional dry cleaning

methods may get clothing clean, but they can wreak havoc on the environment and even possibly peoples health. There are earth friendly dry cleaning alternatives, and more and more cleaning services are popping up that offer these methods. . .

GreenEarth is also gentler on clothing than the traditional dry cleaning method. Clothing does not fade or wear out as quickly when regularly cleaned with the GreenEarth method as it does with perc. GreenEarth is also odorless so clothes dont end up with that 'dry cleaning' smell."

[Read more...](#)

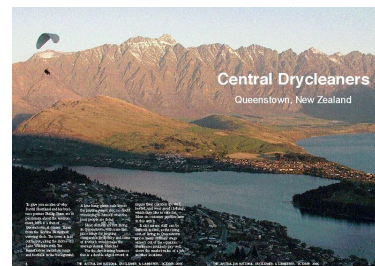
An Invitation to All Dry Cleaners

GreenClean 2010 is the premier down under International Business Conference open to all dry cleaners interested in building a successful future for themselves.

Internationally renowned speakers from the USA, New Zealand and Australia will share their expertise and their experiences with the Conference attendees.

David Shorland of Central Dry Cleaning will be our local host providing a tour of his GreenEarth plant.

Mark these dates today. October 15-17, 2010



This will be a very affordable International Conference and some great return airfare deals are available on the net. Plan your holiday now. More details soon.

Sponsored by GreenEarth Australasia for the benefit of all dry cleaners in their pursuit of a prosperous future.

[Check here frequently for updates ...](#)

U.S. House Selects GreenEarth



"WASHINGTON -- The U.S. House of Representatives has chosen ClassiCleaners, a GreenEarth Cleaning affiliate, as its new, official "green" drycleaning service provider as part of its Green The Capitol Initiative, an ongoing effort to become a model of sustainability and reduce its carbon footprint. The House chose ClassiCleaners after a rigorous selection process that began in June. . .

In announcing the search for a green drycleaning service for the Longworth House Office Building, the House specifically excluded providers who use perc or hydrocarbon solvents. ClassiCleaners, headquartered in Alexandria, Va., has been a GreenEarth affiliate since 2008."

[Read more...](#)

GreenEarth Affiliate News

It's been a great month for new affiliates. Please welcome Ed and Rita Greany of **Jet Dry Cleaners** in Rockhampton QLD. Ed and Rita attended GreenClean 09 to learn more about GreenEarth and have ordered the first ILSA GreenEarth Drycleaning machine in Australia.

Anwar Mangal has converted his second plant, **Littles Dry Cleaners** in Brookvale NSW to a GreenEarth plant and now has three locations being served by GreenEarth.

Brian Miller, known by many as the owner of Miller Systems, has converted his hydrocarbon drycleaning plant, **Hangout Neutral Bay Dry Cleaners**, to a GreenEarth location and is in progress of rolling out his marketing campaign.

[For a complete list of affiliates...](#)

>About GreenEarth

About GreenEarth

GreenEarth® Cleaning Australasia is designed to differentiate your business from the general dry cleaning industry and to provide a process and products that are "good for everybody".

Have a question? Looking for more information? Call, visit our web site, or send us an email.

Wishing all a very happy and prosperous New Year

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